

Creative professional with 7 years of experience as a graphic designer and manager. Accomplished at managing heavy worksloads while focusing on designing creative, visually-appealing graphics.

EXPERIENCE

EVENT STRATEGY GROUP Broomall. PA

Senior Graphic Designer

May 2016 - present

- · Leading & coordinating all projects going through design department
- Managing in-house junior graphic designers
- Working closely with freelancers when additional help is needed
- Creating & managing graphics schedules in SmartSheet for large events
- Produce final installation deck of final art for on-site at events
- Traveling on-site to events as design lead
- Working closely with print vendors to ensure all deadlines are met
- Exploring and developing the brand identity of Event Stragety Group

Graphic Designer

Oct. 2014 - May 2016

- Create materials needed for events hosted by clients
- Assist with creation of graphic schedules for large jobs
- · Produce creative decks to send to client for approval
- Regularly prep large scale and small files for production
- Created print & digital media materials for Lenovo through launch of their new global brand, released in 2015

TEAM OX CYCLING Warrington, PA

Graphic Designer

Jan 2011 - Present

- Design annual new look consistent with team brand for jerseys
- Arrange sponsor logos thoughtfully on jerseys ensuring both a good design aesthetic and strategic advertisement placement is achieved
- Design all merchandise including stickers, temporary tattoos, banners, and apparel

QUAKER CHEMICAL Conshohocken, PA

Graphic Designer

Aug. 2012 - Sept. 2014

- Produced graphic art & visual designs for marketing communications
- · Developed material for web pages and email marketing
- Collaborated with marketing team to ensure brand consistency
- Managed website content via Wordpress
- Distributed web inquires to staff and tracked google analytics

ACTIVITIES & AWARDS

Echostage 5-year Anniversary LED Back-lit Wall Design Contest Finalist 2017 MS150 City to Shore Bike Ride – Team Jersey Design Contest Winner 2015 Team Ox for Multiple Sclerosis – Community Service 2010-present

PERSONAL INFO

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PORTFOLIO

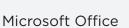
kellyoxman.com

SKILLS

Branding & Identity
Large Scale Print
Digital Design for Web
Prelight for Printing
Print Schedule Managment
Typography
Onsite Graphics Lead
Team Managment

SYSTEMS & TOOLS





Acrobat



Very Good

EDUCATION

East Stroudsburg University of PA Class of 2012

BA in Art & Design