

KELLY OXMAN



Senior Graphic Designer & Art Director

Creative professional with 7 years of experience as a graphic designer and manager. Accomplished at managing heavy workloads while focusing on designing creative, visually-appealing graphics.

EXPERIENCE

EVENT STRATEGY GROUP Broomall, PA

Senior Graphic Designer

May 2016 - present

- Leading & coordinating all projects going through design department
- Managing in-house junior graphic designers
- Working closely with freelancers when additional help is needed
- Creating & managing graphics schedules in SmartSheet for large events
- Produce final installation deck of final art for on-site at events
- Traveling on-site to events as design lead
- Working closely with print vendors to ensure all deadlines are met
- Exploring and developing the brand identity of Event Strategy Group

Graphic Designer

Oct. 2014 - May 2016

- Create materials needed for events hosted by clients
- Assist with creation of graphic schedules for large jobs
- Produce creative decks to send to client for approval
- Regularly prep large scale and small files for production
- Created print & digital media materials for Lenovo through launch of their new global brand, released in 2015

TEAM OX CYCLING Warrington, PA

Graphic Designer

Jan 2011 - Present

- Design annual new look consistent with team brand for jerseys
- Arrange sponsor logos thoughtfully on jerseys ensuring both a good design aesthetic and strategic advertisement placement is achieved
- Design all merchandise including stickers, temporary tattoos, banners, and apparel

QUAKER CHEMICAL Conshohocken, PA

Graphic Designer

Aug. 2012 - Sept. 2014

- Produced graphic art & visual designs for marketing communications
- Developed material for web pages and email marketing
- Collaborated with marketing team to ensure brand consistency
- Managed website content via Wordpress
- Distributed web inquiries to staff and tracked google analytics

ACTIVITIES & AWARDS

Echostage 5-year Anniversary LED Back-lit Wall Design Contest Finalist 2017
MS150 City to Shore Bike Ride - Team Jersey Design Contest Winner 2015
Team Ox for Multiple Sclerosis - Community Service 2010-present

PERSONAL INFO

215.837.4532

kelly.oxman@gmail.com

Philadelphia, PA 19146

linkedin.com/in/kellyoxman

PORTFOLIO

kellyoxman.com

SKILLS

Branding & Identity

Large Scale Print

Digital Design for Web

Prelight for Printing

Print Schedule Management

Typography

Onsite Graphics Lead

Team Management

SYSTEMS & TOOLS

Illustrator

●●●●●● Excellent

InDesign

●●●●●● Excellent

Photoshop

●●●●●● Very Good

Acrobat

●●●●●● Very Good

Microsoft Office

●●●●●● Very Good

HTML/CSS

●●●●●● Good

EDUCATION

East Stroudsburg
University of PA

Class of 2012

BA in Art & Design